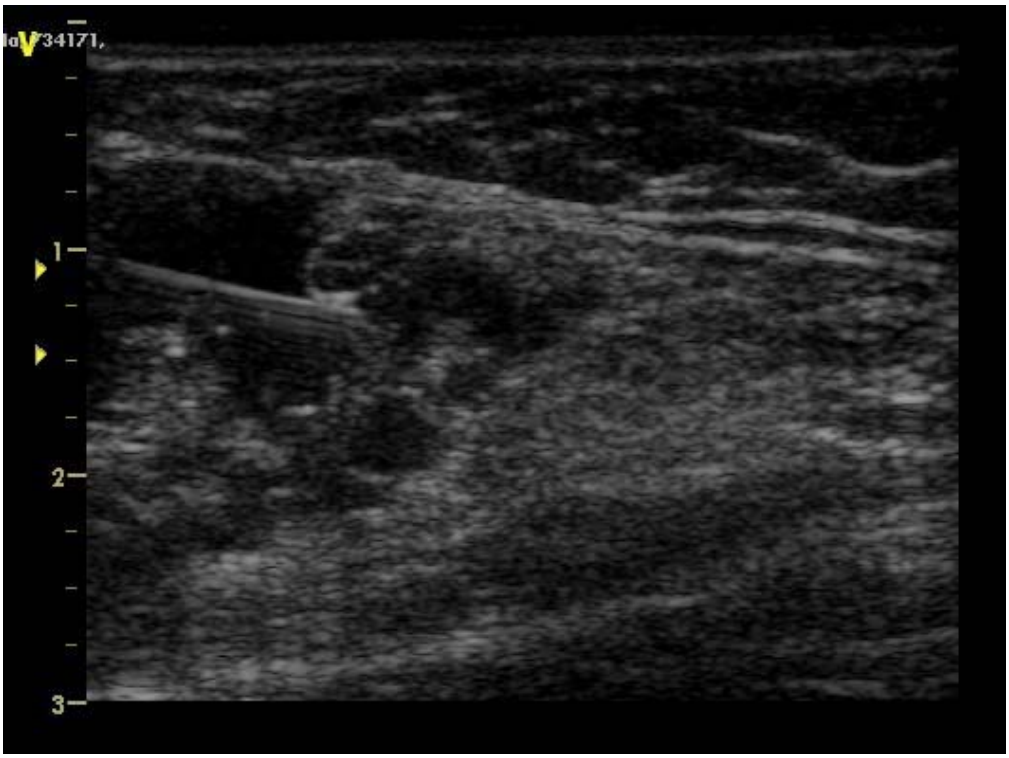
Sponsorship and Exhibition Package

The Regional Anaesthesia Special Interest Group (RA SIG)
is proud to organise an inaugural
Continuing Medical Education meeting

ASURA 2008

Australasian Symposium on Ultrasound and Regional Anaesthesia

15th-17th February 2008



Australian and New Zealand College of Anaesthetists

Australian Society of Anaesthetists

New Zealand Society of Anaesthetists

ABOUT ASURA 2008

The meeting

The CME meeting on Ultrasound Guided Regional Anaesthesia and other applications of ultrasound in anaesthesia will take place from Friday 15th to Sunday 17th February 2008 (scientific program and trade exhibition) at St. Vincent's Hospital in Fitzroy, Melbourne, Australia.

The symposium website is www.ASURA2008.anaesthesia.org.au

The venue

St. Vincent's Hospital, Melbourne is in Fitzroy 5 minutes from the Melbourne CBD and provides adult medical, surgical services and a range of community and outreach services. It is a major teaching hospital and a research and tertiary referral centre. The hospital is within easy walking distance to:

- Melbourne's theatres.
- Brunswick and Lygon Streets with their cafes, bars and restaurants.
- Carlton Gardens, the Royal Exhibition Building and Melbourne Museum.
- Melbourne's sporting precinct.
- Numerous hotels and apartments.

We are planning to have up to 165 delegates.

International invited speakers

- Prof Vincent Chan, Toronto, Canada.

Vincent Chan is a Professor of Anesthesia at the University of Toronto and an anaesthetist at the Toronto Western Hospital. He has been an editor of the Canadian Journal of Anesthesia (since 2000) and the Regional Anesthesia and Pain medicine Journal (since 1999) and is a Board Member of the American Society of Regional Anesthesia and Pain Medicine. His major interests are in pain research and regional anaesthesia. He has been a leading researcher and clinician pivotal to the development of ultrasound for regional anaesthesia.

- Dr Barry Nicholls, United Kingdom.

Consultant in Anaesthesia and Pain Management, Musgrove Park Hospital, Taunton, UK.
Barry Nicholls is a leading teacher and clinician in the field of ultrasound and regional anaesthesia. He has lectured at many international conferences including ISURA 2006 and 2007, and organised many workshops in the UK and Europe. He is extremely well qualified to teach in this area.

The Organising Committee

- Michael Barrington — Convener
- David McLeod — RA SIG representative
- Des McGlade — St. Vincent's Hospital, Melbourne representative
- Neil MacLennan — NZSA representative
- Peter Hebbard — Committee member
- Cassandra Hargreaves — Conference Manager

Industry participants

The RA SIG recognises the importance of sponsors to the delegates and is anticipating that industry participation will be an integral part of the meeting. The Organising Committee, through the sponsorship Packages, has attempted to offer sponsors every possible opportunity to promote their products and services and to network with delegates.

The hosts

The meeting is being organised by the RA SIG which is responsible through the Anaesthesia Continuing Education Co-ordinating Committee (ACECC) to the three parent organisations, namely the Australian and New Zealand College of Anaesthetists (ANZCA), the Australian Society of Anaesthetists (ASA) and the New Zealand Society of Anaesthetists (NZSA).

SPONSORSHIP PACKAGES

Sponsors who book and pay prior to 31 May 2007 will be acknowledged in the Registration Brochure. The sponsor stands and items will be allocated in order of receipt of booking form and payments made. All fees include GST.

Diamond package: $20,000 (two opportunities)

- 26 square metres of exhibition space in the industry exhibition.
- First option of exhibition space.
- Logo included in Registration Brochure, meeting website and other selected material.
- Advertising on "title slides" in between lectures and workshops during the event.
- Four complimentary full registrations which includes all social events.
- Naming rights to social events.
- One page colour advertisement in the Journal *Anaesthesia and Intensive Care*.
- One page colour advertisement in a ASA Newsletter.
- Satchel inserts as for silver package.

Gold package: $8,000 (five opportunities)

- Nine square metres of exhibition space in the Industry Exhibition.
- Two complimentary full registrations which includes all social events.
- Half page black + white advertisement in the Journal *Anaesthesia and Intensive Care*.
- Half page black + white advertisement in the ASA Newsletter.

Silver package: $400 for exhibitors or $700 for non exhibitors (10 opportunities)

- All delegates will receive a satchel upon registration at the ASURA 2008.
- Satchel inserts are defined as two double sided A4 pages.

Indicative exhibition timetable

Thursday 14 Feb	1300-1700	Exhibition bump in
Friday 15 Feb	0800-1700	Exhibition open
	0800-0900	Breakfast and registration
	0900-1700	Scientific program
	1800-2000	Welcome drinks
Saturday 16 Feb	0800-1700	Exhibition open
	0800-0900	Breakfast
	0900-1700	Scientific program
Sunday 17 Feb	0900-1330	Exhibition open
	0900-1000	Breakfast
	1000-1300	Scientific program
	1330-1700	Exhibition bump out

CONDITIONS

Payment details

Please complete the below application form specifying any requirements and return to the ASA. Upon receipt of your applications form and 50% deposit you will be issued with a Tax Invoice. A deposit of 50% of the total owing will be required to secure your sponsorship package. The outstanding balance must be received no later than 30 November 2007.

- Location of advertisements in the Journal *Anaesthesia and Intensive Care* and the ASA's Newsletter will be at the discretion of the Editors.
- Cancellation of sponsorship must be advised in writing prior to 31 December 2007. After that date, unless the package is resold, the Organising Committee reserves the right to retain all monies received.
- The RA SIG will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior to, during and subsequent period of the meeting.
- Exhibitors shall indemnify and hold harmless the RA SIG from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

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Application form

ASURA 2008

Organisation
Company name: _____
_____
Address: _____
_____
Suburb: _____
State: _____ Postcode: _____
Tel: _____
Fax: _____
Email: _____
Contact name: _____

Conditions
We agree with the Conditions as enclosed in the Sponsorship and Exhibition package.

Name of authorised person: _____
_____

Signature: _____
Date: _____

Sponsorship
N.B. Allocated on a first come, first served basis.
Diamond sponsors have first preference of trade booths.

Diamond package (2)	$20,000	_____
Gold package (5)	$8,000	_____
Silver package (10)	$400 (exhibitor)	_____
	$700 (non exhibitor)	_____

N.B Please tick your preference

Payment details

Total amount payable: AUD $ _____

I enclose a cheque made payable to the ASA Ltd _____

I would like the ASA to charge my credit card

☐ Mastercard ☐ Diners ☐ Visa ☐ Amex

Name on card: _____
Card number: _____
Expiry date: _____/_____

Please return this form to:
Cassandra Hargreaves – Conference Manager
Australian Society of Anaesthetists
PO Box 600, Edgecliff NSW 2027
Tel: 61 2 9327 4022 Fax: 61 2 9327 7666
Email: chargreaves@fed.asa.org.au